



Calleva and the Markoff Family

For more than 30 years, Calleva has pursued its mission of providing outdoor experiences that challenge individuals, inspire personal growth, encourage leadership capacity, teamwork, and community.

Founded as a small summer camp in 1993 by Nick, Alex, and Matt Markoff and their family, Calleva has built a reputation for excellence and innovation in outdoor education and outdoor adventure. Today, Calleva operates from hubs in Maryland, Virginia, and West Virginia, offering a dynamic set of programs that goes well beyond summer camp to include travel programs for adults, overnight wilderness experiences for teens, kayaking lessons, outdoor ed collaborations with local schools, and small-scale sustainable farming.

The Markoffs' journey has been full of surprises and adventures that have stretched their imaginations. Each year, they've tried new things, like weekend whitewater kayaking lessons, Pizza Night Saturdays at Calleva Farm, the (shortlived) Brothers Wild tv show, and the infamous Markoff's Haunted Forest. The family's passion for outdoor adventure inspired Calleva's inception, and the organization's evolution has been made possible by a growing team comprised of Olympic kayakers, top tier wilderness professionals, seasoned educators, high energy camp leaders, committed conservations, and creative artists.

For many in the DMV, Calleva is their local "gateway to the outdoors." The Markoff brothers have built a team who make the outdoors accessible for all ages, whether they're a novice or a seasoned adventurer.