

# Innovators in Motion Sponsorship Opportunities

*Presented by Scouting America National Capital Area Council*

Join us for an evening celebrating the trailblazers of infrastructure, transportation, and construction who are building a better future—just like the Scouts we serve. Your sponsorship supports programs that empower young people with the values, leadership, and hands-on skills they need to succeed.

## **\$20,000 – “Master Builder Sponsor” (Exclusive – 1 Available)**

*The Premier Title Sponsorship:* Position your company as the lead visionary in infrastructure and youth development. As our top sponsor, you’ll be spotlighted throughout the event as a transformative partner in innovation and Scouting excellence.

### **Benefits:**

- **Event Naming Rights:** “*Innovators in Motion Awards presented by [Your Company]*”
- **Two VIP tables** (16 total seats) with premium placement
- **Special guest seated** at your table
- **Opportunity to feature a subject matter expert** on the panel
- **Full-page inside cover ad** in the printed program
- **Verbal acknowledgment** during the Chair's remarks
- **On-screen recognition** during the event
- **Company logo & hyperlink** on the NCAC event webpage for one year
- **Prominent recognition** in event-related social media and marketing

## **\$15,000 – “Visionary Foreman Sponsor”**

Showcase your company’s leadership and investment in tomorrow’s infrastructure and tomorrow’s leaders.

### **Benefits:**

- Two VIP tables (16 seats total) with preferred seating
- Opportunity to feature a subject matter expert on the panel
- Full-page ad in the printed program
- Verbal acknowledgment during the Chair’s remarks
- On-screen recognition during the program
- Company logo & hyperlink on the NCAC event webpage for one year
- Recognition in social media posts

### **\$8,500 – “Trailblazer Architect Sponsor”**

Support innovation in the construction and transportation industries while uplifting youth in Scouting.

#### **Benefits:**

- One VIP table (8 seats) with priority placement
- Full-page ad in the printed program
- Verbal acknowledgment during the Chair’s remarks
- On-screen recognition during the program
- Company logo featured on the NCAC event webpage
- Recognition in social media posts

### **\$4,500 – “Pathfinder Engineer Sponsor”**

Demonstrate your commitment to advancing industry innovation and Scouting programs.

#### **Benefits:**

- Four event tickets
- Company name recognition at on-site innovator-themed activity
- Half-page ad in the printed program
- On-screen recognition during the program
- Company name listed on the NCAC event webpage

### **\$2,000 – “Foundation Builder Sponsor”**

Be part of the foundation that supports the growth of young leaders and innovators.

#### **Benefits:**

- Two event tickets
- Quarter-page ad in the printed program
- On-screen recognition during the program
- Company name listed on the NCAC event webpage

### **\$500 – “Scout Supporter”**

Ideal for individual supporters who want to attend and champion the mission.

#### **Benefits:**

- One event ticket
- Name listed in the printed program as a supporter

### **Advertising-Only Options**

For those who wish to support the event through visibility in our printed program:

- **\$2,000 – Full-page “Full Peak” ad**
- **\$1,250 – Half-page “Half Peak” ad**
- **\$750 – Quarter-page “Quarter Peak” ad**