

SPORTING CLAY TOURNAMENT SPONSORSHIP DECK



Presenting partnership
opportunities for the

Scouting America National
Capital Area Council

Sporting Clay Event



EVENT OVERVIEW AND MISSION



SPORTING CLAY TOURNAMENT BENEFITTING SCOUTING AMERICA

Fundraising and Community Impact

The tournament raises funds supporting youth development, leadership, and outdoor education through Scouting programs in the National Capital Area.

Sponsorship Benefits

Sponsors gain brand alignment with Scouting values while enhancing visibility and fostering client and employee engagement.

Event Venue and Experience

Hosted at Prince George's County Trap & Skeet Center, the event offers safety, accessibility, and a professional sporting clay environment for participants.

Scouting Values Integration

The event embodies the Scout Motto 'Be Prepared' through safety protocols, inclusivity, and reinforcing community service and leadership.



WHY SPONSOR THIS TOURNAMENT

Brand Exposure and Visibility

Sponsorship ensures wide brand visibility through banners, signage, printed and digital promotions before, during, and after the event.

Engagement and Networking

Sponsors engage directly with participants, community leaders, and other sponsors, fostering meaningful connections and relationships.

Corporate Social Responsibility

Sponsorship aligns organizations with Scouting America, demonstrating commitment to youth leadership and community investment.

Team Building and Entertainment

Sponsors can field competitor teams and enjoy lunch, awards, and silent auction, enhancing client entertainment and team-building.

EVENT LOGISTICS AND PARTICIPANT EXPERIENCE



SCHEDULE, LOCATION, AND FLOW OF THE DAY

Event Timing and Venue

The tournament occurs on October 16, 2026, at the Prince George's County Trap & Skeet Center, a well-equipped location.

Morning Registration and Competition

Registration starts at 9 AM; the 50-clay course opens at 10 AM, offering a safe and challenging competition for all skill levels.

Afternoon Social and Awards

From 1 PM to 3 PM, a social phase includes lunch, awards, and a silent auction, enhancing sponsor engagement and networking.

WHAT COMPETITORS RECEIVE AND BRING



Provided Resources

Competitors receive 12-gauge shells, gifts, lunch, door prize access, awards eligibility, and silent auction participation.

Competitor Requirements

Competitors must bring eye and ear protection plus a 12-gauge shotgun capable of firing two shots for safety and performance.

Support and Inclusivity

Shotgun rental support is available, promoting inclusivity for new and experienced shooters with clear communication on expectations.

Event Values and Quality

The event emphasizes preparedness, safety, and thoughtful planning, reflecting Scouting values and enhancing tournament reputation.

SPONSORSHIP OPPORTUNITIES



PREMIER AND TEAM-BASED SPONSORSHIP LEVELS

Eagle Eye Title Sponsorship (1 available) - 1 SOLD (KPMG)

The \$5,000 Eagle Eye Title Sponsor offers exclusive naming rights and top-tier brand exposure with three teams and premium logo placements.

Sharpshooter Platinum Sponsorship

The \$3,000 Sharpshooter Platinum Sponsor includes two teams, major logo signage, program ads, and social media recognition.

Deadeye Gold Sponsorship

The \$1,750 Deadeye Gold Sponsor features one team, event banner logo placement, half-page program ad, and digital acknowledgment.



INDIVIDUAL AND SPECIALTY SPONSORSHIP LEVELS

Straight Shot Lunch Sponsor

Highest visibility with logo placement on lunch tables, snack carts, and signage at key event areas.

Bullseye Silver Sponsor

Includes two competitors, quarter-page program ad, event banner logo, and website recognition.

Steady Aim Bronze Sponsor

Offers competitor entries or full-page program ad with station signage for flexible promotion.

Supporter and Individual Options

Includes single competitor entries and flexible supporter contributions for inclusive participation.

NEXT STEPS AND CONTACT INFORMATION



HOW TO GET INVOLVED AND REGISTER

Easy Participation Process

The tournament welcomes sponsors and individuals to participate by choosing sponsorship levels that meet their marketing goals.

Online Registration Platform

All registration details and event updates are available online for easy access and confirmation of participation.

Early Commitment Benefits

Sponsors who register early receive priority benefits like premium logo placement and sign selection at stations.

Maximized Event Exposure

Early registration ensures sponsors get maximum visibility before, during, and after the event.

<https://donations.scouting.org/li/NCACClay2026>

EVENT CONTACTS AND IMPORTANT NOTES

Sponsorship Tax Information

Sponsors should note that some contributions may not be tax deductible and should consult tax advisors for guidance.

Event Purpose and Impact

The Sporting Clay Tournament supports scouting programs and provides leadership and outdoor opportunities for youth.

Primary Contact Information

Alissa Deaver is the main contact for questions, sponsorship coordination, and special arrangements like shotgun rentals.

Email: Alissa.Deaver@scouting.org

Phone #: 301.214.9138