

Unit Membership Recruitment Planning Tool

Unit Data: New Youth: PY: ____ CY: ____

Unit Type / #: _____

Meeting Location: _____

Name of Leader: _____

Meeting Cadance: _____

Date of Meeting: _____

Commissioner: _____

Training: SYT: _____ Position Specific: _____

Recruitment: POC for Membership:

Primary recruitment Locations: 1.) _____

2.) _____

3.) _____

Back-to-School Night: _____ Attending: Y/N

Date of JSN at School: _____ Troop Support? Y/N

Preferred Feeder Unit(s): _____

Date & Location of Alternate JSN: _____

Recommendations:

Current tactics used:

Typical recruitment event:

Resources:

_____: Physical / Virtual Flyers

_____: Yard Signs

_____: Electronic Ad Requests

_____: SWAG (If applicable)

After the meeting: