

Scouts in Action



www.NCACscouting.org/America-250

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Letter from the Scout Executive

Dear Scouts, Families, and Community Partners,

As we celebrate our nation's 250th anniversary, our Council is proud to stand with Scouting America and the America250 initiative in honoring this historic milestone. This moment invites us not only to reflect on our nation's remarkable journey, but also to consider the role each of us plays in shaping its future.

Together, we are launching an exciting lineup of programs, events, and challenges designed to honor America's past, strengthen our communities today, and inspire the next generation of leaders. Throughout 2026, Scouts, families, and community partners will have meaningful opportunities to learn, serve, explore, and celebrate while taking part in a Council-wide America250 Challenge that invites everyone to join the adventure and make history.

From service projects that uplift our neighborhoods, to educational adventures that bring our nation's story to life, to outdoor experiences that remind us of the beauty and privilege of citizenship, our America250 project gives every Scout a chance to contribute something meaningful. These activities reflect the very core of Scouting: character, service, leadership, and a commitment to something larger than ourselves.

I encourage each of you to dive into this extraordinary year with enthusiasm. Participate in the challenges, attend the events, explore the stories that shaped our country, and find new ways to exemplify the Scout Oath and Scout Law. Your actions will help strengthen the fabric of our communities and inspire others to do the same.

Thank you for being part of our Council's Scouting family. I look forward to celebrating this milestone year together and watching our Scouts lead the way as we honor America's 250 years of courage, growth, and promise.

Mario A. Pérez
Scout Executive/CEO

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Key Objectives

- 1.) Celebrate with public-facing events and storytelling;
- 2.) Create durable partnerships that outlast 2026;
- 3.) Build a solid financial foundation for Scouting's future;
- 4.) Integrate 250-themed program across camping, advancement, and training;
- 5.) Mobilize every Scout/unit for Scouting America's Impact365 service hours.
- 6.) Provide the Council with photos and videos from community engagements to support broad, strategic public outreach.

Four Cornerstone Programs

Q1 Jan – Mar Theme: Strengthening Our Community

- Establish meaningful in-person relationships with 250 new organizations, expanding Scouting America's reach and community impact.
- Volunteer for flag ceremonies, public events, speaking engagements, and chartered organization activities.

Q2 Apr – Jun Theme: Growing our Legacy Achieve 250 new \$1,000 endowment commitments as part of the Patio Endowment campaign, with each contribution honored through a dedicated 250 commemorative brick.

Q3 July – Sept Theme: Celebrating Outdoor Adventure

Collect 250 photos of Scouts celebrating this patriotic year at NCAC summer camps during flag ceremonies and all other activities.

Q4 Oct – Dec Theme: Dedication to Service: Strengthen Scouting for Food participation by adding 250 new units to the campaign and raising food donations by an additional 250,000 pounds compared to 2025, positioning our Council to reach a historic 1,000,000 pounds collected in the 2026.

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Events

America250 Goshen Scout Reservation Visits on June 25, 2026 and July 9, 2026 featuring a celebration of America's birthday and a tour of Goshen Scout Reservation.

The Great American Scouting Picnic on August 8, 2026, at Camp William B. Snyder, featuring a celebratory picnic marking the conclusion of the 2026 camp season, the kickoff of the 2027 season, and a powerful patriotic tribute featuring 250 U.S. flags presented by units from across our Council.

National Day of Service on Saturday, November 14, 2026 for Scouting for Food.

The 25 of 250 Challenge Join - Deliver - Sustain - Collaborate - Amplify

How it works

- Scouts, Scouters, or units choose any 25 items from our official Council 250 menu between January 1–December 31, 2026.
- Participants log service in Scoutbook for Impact365 and fill out the "25 of 250" completion form on NCAC's America250 webpage.

Recognition

- Patch for purchase upon completion of the challenge.
- Unit streamer for units that complete the "25 of 250" challenge.

Meet the Challenge!

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