



National Capital Area Council

2025 Prepared for Life Gala Sponsorship Opportunities

Premier Sponsorship Tiers

Presenting Eagle Sponsor | \$30,000 (1 Available)

- Recognized as: *National Capital Area Council Prepared for Life Gala presented by [Your Company] and the Pete Forster Foundation*
- Host the Event Planning Committee meeting (August) at your place of business, with a 5-10 minute presentation opportunity
- **Exclusive Benefits:**
 - 2 Premier tables (16 tickets: cocktail reception + dinner)
 - 4 additional tickets for local Scouts to attend on your behalf
 - 4 additional tickets for the recipient & family of the Baden Powell Award
 - Special guest seated at the presenting sponsor's table
 - Swag Bag, Gift & Challenge Coin for all table guests
 - Inside cover (or preferred location) in the gala program
 - 8 parking vouchers
 - Prominent logo placement on event website (with hyperlink)
 - Recognition on signage next to the stage
 - Verbal recognition from stage
 - Recognition on Gala slide show
 - Company signage on assigned table

Gold Eagle Sponsor | \$20,000

- **Exclusive Benefits:**
 - 2 Premier tables (16 tickets: cocktail reception + dinner)
 - 2 additional tickets for local Scouts to attend on your behalf
 - Special guest seated at the table (if available)
 - Listed as the cocktail reception sponsor on signage
 - Swag Bag, Gift & Challenge Coin for all table guests
 - Full-page ad in the gala program
 - 8 parking vouchers
 - Logo on event website (with hyperlink)
 - Verbal recognition from stage
 - Recognition on Gala slide show
 - Company signage on assigned table



Silver Eagle Sponsor | \$10,000

- **Exclusive Benefits:**
 - 8 tickets (cocktail reception + dinner)
 - Swag Bag, Gift & Challenge Coin for all table guests
 - Half-page ad in the gala program
 - 2 parking vouchers
 - Logo on event website (with hyperlink)
 - Verbal recognition from stage
 - Recognition on Gala slide show
 - Company signage on assigned table

Bronze Eagle Sponsor | \$5,000

- **Exclusive Benefits:**
 - 4 tickets (cocktail reception + dinner)
 - Swag Bag & Gift for all table guests
 - Half-page ad in the gala program
 - Logo on event website (with hyperlink)
 - Company signage on assigned table
 - Recognition on Gala slide show

Eagle Sponsor | \$2,500

- **Exclusive Benefits:**
 - 2 tickets (cocktail reception + dinner)
 - Swag Bag & Gift for all table guests
 - Quarter-page ad in the gala program
 - Logo on event website (with hyperlink)
 - Company signage on assigned table

Star Sponsorship | \$1,250

- Cocktail Reception + Dinner
- Entry to Post-Event Lounge
- Swag Bag & Special Logoed Gift
 - Quarter-page ad in the gala program
 - Logo on event website (with hyperlink)



Specialized Sponsorship Opportunities | \$2,500 Each

Cordial/Bar Sponsor (4 Available)

- 2 tickets (cocktail reception + dinner)
- Recognition signage at the bar during cocktail hour, dinner, and VIP reception
- Quarter-page ad in the gala program
- Logo on event website (with hyperlink)

Décor Sponsor (5 Available – Entryway Décor, Greenery Backdrop, etc.)

- 2 tickets (cocktail reception + dinner)
- Recognition signage near the décor during cocktail hour, dinner, and VIP reception
- Quarter-page ad in the gala program
- Logo on event website (with hyperlink)

Swag Bag Sponsor (6 Available – Branded Reusable Bags for Guests along with gifts for guests)

- 2 tickets (cocktail reception + dinner)
- Recognition on printed swag bag
- Quarter-page ad in the gala program
- Logo on event website (with hyperlink)

Entertainment Sponsor (8 Available – Live Music, Photo Booth, etc.)

- 2 tickets (cocktail reception + dinner)
- Recognition signage at the entertainment area
- Quarter-page ad in the gala program
- Logo on event website (with hyperlink)

Parking Sponsor (2 Available)

- 2 tickets (cocktail reception + dinner)
- Recognition signage at registration check-in
- Quarter-page ad in the gala program
- Logo on event website (with hyperlink)

Stage and Lighting Sponsor (10 Available)

- 2 tickets (cocktail reception + dinner)
- Recognition on signage next to the stage
- Quarter-page ad in the gala program
- Logo on event website (with hyperlink)





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Connections & Conversations Lounge Sponsor (8 Available)

- 2 tickets (cocktail reception + dinner)
- Recognition signage at the Post-Event Lounge
- Quarter-page ad in the gala program
- Logo on event website (with hyperlink)

Advertising Sponsorships (Advertising Only Option)

Full Peak | \$3,000

- Full-page ad in the gala program
- Logo on event website (with hyperlink)

Half Peak | \$2,000

- Half-page ad in the gala program
- Logo on event website (with hyperlink)

Quarter Peak | \$1,250

- Quarter-page ad in the gala program
- Logo on event website (*no hyperlink*)

Gala Ticket Tiers

Tenderfoot Sponsorship | \$500

- Cocktail Reception + Dinner
- Special Logoed Gift

Rising Star Sponsorship | \$250 (*Young Professionals Ticket – Under 30*)

- Dinner Only
- Special Glassware Gift

