

Scouting Salutes the Military Sponsorship Packages

Eagle Sponsor (\$25,000 - 1 Available)

- Event Naming Rights: "Scouting Salutes the Military presented by [Sponsor]."
- VIP Reception Recognition: Special acknowledgment during the reception.
- Seating: Three VIP tables | 24 seats for company representatives with the option to allocate a portion of the tickets for military members, their families and Scouts.
- Program Ad: Full-page inside cover ad.
- Recognition: Acknowledgment during opening and closing remarks.
- Brand Visibility: Logo prominently displayed on all event materials, in the program and the event webpage with hyperlink and on LinkedIn event promotions.

Silver Star Sponsor (\$20,000)

- Seating: Two VIP tables | 16 seats for company representatives with the option to allocate a portion of the tickets for military members, their families and Scouts.
- Program Ad: Full-page ad.
- Brand Visibility: Recognition on event signage, in the program and the event webpage with hyperlink and on LinkedIn event promotions.
- Recognition: Acknowledgment during opening and closing remarks.

TAI

Bronze Star Sponsor (\$12,500)

- Seating: 12 seats for company representatives with the option to allocate a portion of the tickets for military members, their families and Scouts.
- Program Ad: Full-page ad.
- Brand Visibility: Recognition on event signage, in the program and the event webpage with hyperlink.

9190 Rockville Pike Bethesda, MD 20814 P: 301.530.9360 | F: 301.564.3648 www.NCACBSA.org www.BeAScout.org

Community Partner









Patriot Sponsor (\$8,500)

- Seating: One table | 8 seats for company representatives with the option to allocate a portion of the tickets for military members, their families and Scouts.
- Program Ad: Half-page ad.
- Brand Visibility: Recognition on event signage, in the program and the event webpage with hyperlink.

Service Advocate Sponsor (\$5,000)

- Seating: Four seats for company representatives with the option to allocate a portion of the tickets for military members, their families and Scouts.
- Program Ad: Half-page ad.
- Brand Visibility: Recognition on event signage, in the program and the event webpage with hyperlink.

Scout Champion Sponsor (\$2,000)

- Seating: Two seats for company representatives.
- Program Ad: Quarter-page ad.
- Recognition: Recognition in the program and the event webpage.

Individual Tickets & Advertising Opportunities

- Individual (Military and Scout) Tickets: \$150/ticket
- Individual Corporate (Business) Supporter Tickets: \$450/ticket

Program Ads Only:

Full Peak: \$2,000

Half Peak: \$1,250

o Quarter Peak: \$750

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