

Scouting America

National Capital Area Council

Unit Kernel Popcorn Program Checklist

TIMELINE	TASKS
MARCH-JULY	<ul style="list-style-type: none"> Unit popcorn kernel recruited Sign-up to participate in the 2025 Popcorn Program at: https://ncacscouting.org/popcorn Attend District Popcorn Training seminar in May (back-up seminars in July) Prepare unit budget and popcorn fundraising goals
JULY/AUGUST	<ul style="list-style-type: none"> Hold a Popcorn kick-off for your unit Log-in and get familiar with the leader's portal at: portal.trails-end.com/ Have the Scouts create accounts through the Trail's End app Reserve Trail's End secured storefront shifts through the leader's portal starting July 22-24 Contact local stores/churches/restaurants to find additional storefront show & sell locations not already reserved by Trail's End or your district
THROUGHOUT SALE	<ul style="list-style-type: none"> Encourage Scouts to participate in online sales Promote incentives and keep Scouts focused on a sales goal Provide and fill as many storefront sales opportunities as possible Keep in contact with your Scouts and their parents/guardians regarding deadlines and information
AUGUST	<ul style="list-style-type: none"> Scouts start take-order sales! Place first order by Aug. 3 Pick-up first order on Aug. 15/16 (Check the Popcorn Guidebook for locations, dates, and hours) Storefront sales start Wagon sales start
SEPTEMBER	<ul style="list-style-type: none"> First Inventory replenishment opportunity on Sept. 5/6 (order by Sept. 1) Place second order by September 7 (distribution on Sept. 20)
OCTOBER	<ul style="list-style-type: none"> Second Inventory replenishment opportunity on Oct. 4 (order by Sept. 29) Place third order by Oct. 5 (distribution on Oct. 18) Review inventory and complete popcorn returns from Oct. 27-Nov. 1 Encourage military/first responder donation sales
NOVEMBER	<ul style="list-style-type: none"> Place final order by Nov. 2 (distribution on Saturday, Nov. 15 at 2 Men and a Truck and Marriott Scout Service Center (MSSC) only) (Check the Leader's Guide for your distribution site) Review online dashboard and review invoice Collect Scout's money with checks made out to your unit
ON OR BEFORE DECEMBER 12	<ul style="list-style-type: none"> Pay any balance due to NCAC Double check Scout totals and submit rewards order in the Trail's End system Celebrate a successful popcorn program!