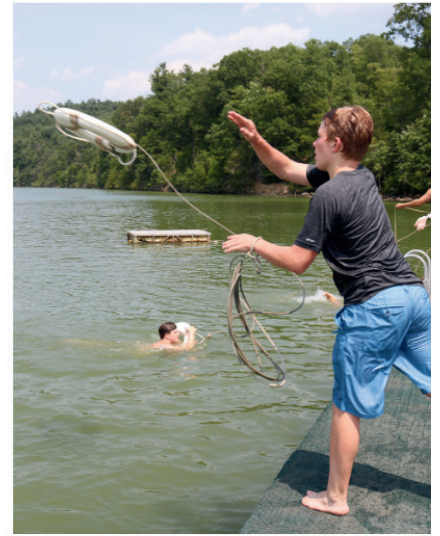


Scouting AmericaTM

National Capital Area Council



ANNUAL REPORT 2024

Mission

To prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

Scout Oath

On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake and morally straight.

Scout Law

A Scout is Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean and Reverent.



Cub Scouting
Grades K-5

Cub Scouting encourages boys and girls to make friends, be helpful to others, and do their very best no matter the outcome. The program involves the whole family as parents pitch in to plan and deliver activities. Cub Scouting helps form a foundation of character in ways that are affirmative and fun.



Scouts BSA
Grades 6-12

In Scouting, leadership is learned through adventure, both in the great outdoors and in our communities. Boys and girls in Scouts BSA learn leadership by putting the principles of Scouting into practice every day. In this time-tested program, youth lead their own activities and work their way toward earning Scouting's highest rank, Eagle Scout.



Venturing
Ages 14-20

Venturing is a coed program that focuses on adventure, leadership, personal growth, and service. Venturing crews are youth-led and adult-advised. Crews can have specialty interests, and youth can work on Venturing awards while also continuing to work toward Scouting's highest rank, Eagle Scout.



Sea Scouting
Ages 14-20

Sea Scouting is adventure in, on, around, and under water. Sea Scout ships are high adventure on oceans, rivers, and lakes. They provide limitless opportunities and exciting challenges while providing a place for boys and girls to grow and learn, find adventure, and build long-lasting friendships.



Career Exploring Posts
Ages 10-20

Exploring is a work-site based career program for boys and girls that provides hands-on career experiences in a real world setting. Exploring provides exciting activities and mentorship for youth looking to discover their future.



STEM Scouts
Ages 8-18

STEM Scouts reimagines creative ways to learn about science, technology, engineering, and mathematics in hands-on meetings. The program promotes STEM among Cub Scouts, Webelos, Scouts BSA, Venturers, Explorers and STEM Scouts.



MESSAGE FROM THE KEY 3: A YEAR OF RENEWAL

Dear Scouts, Scouters, and Community Stakeholders,

This year signified a pivotal moment in our journey, as we advanced into the second year of our 2023-2025 Strategic Plan. This plan is not just about change - it is about renewal and positioning our organization to meet aspirational goals.

Key developments include:

- Revised District Boundaries: We have aligned a variety of District boundaries to better align with public school administrative areas, ensuring more efficient service delivery.
- District Name Updates: To enhance clarity and community connection, select Districts were renamed.
- Property Strategy: By marketing two Council-owned properties, we responded to demographic trends while maximizing historically high property values. These actions help ensure future facilities are more accessible to our current members and new families.
- Outdoor Programs Feedback: Through this initiative, we gathered insights from our members on how to adapt our outdoor programs and facilities to address the needs of our Scouting community for the coming years and for the next 25 years. This effort will conclude with an action plan.

Exciting Brand Change: In May 2024, the Boy Scouts of America announced a brand update to "Scouting America," to reflect the organization's ongoing commitment to welcome every youth in America to experience the benefits of Scouting. This new branding on February 8, 2025 - our 115th anniversary - reinforces that the doors of Scouting are open for all youth to foster ethical and moral development through the Scout Oath and Law.

Research Insights: Collaborating with The Harris Poll, Scouting America explored the ethical dimensions of Scouting and found that Scouting provides an advantageous edge. The final report, "The Scouting Edge," confirmed that Scouting alumni and members, demonstrate a strong commitment to values and ethics, distinguishing them from their peers.

The Scouting Edge:

- Values and ethics: Scouting alumni teach their children about values and ethics earlier than their peers. Scouts learn these values from their parents sooner than their non-Scout counterparts.
- Civic engagement: Alumni and Scouts are more likely to vote, volunteer, join youth organizations, and participate in charities. They view negative behaviors like littering, tax evasion, and dishonesty as largely unacceptable.
- Religious connection: There is a notable link between Scouting and religion, with Scouts and alumni more likely to identify with a primary religion and attend services more regularly.
- Lifelong advantage: Scouting instills a lifelong commitment to ethical behavior, civic duty, and spiritual growth, setting a foundation for well-rounded and responsible individuals.

Our Commitment: Our Council's leadership is focused on expanding Scouting because of the profound impact it has on youth, families, and communities. We are dedicated to preparing young people for life, cultivating future leaders, and enhancing community service.

Thank you for your unwavering support of the Scouting movement in our Council.

Council President - Morgan H. Sullivan
Council Commissioner - Joseph A. Engelbrecht Jr.
Scout Executive/CEO - Mario A. Pérez

IMPACT: COMMUNITY SERVICE

\$7,534,981

Value of Community Service Hours

224,992

Total Community Service Hours

468,600

Pounds of Food collected for
Scouting for Food



Service Projects:

Our Scouts, their families, and our leaders make tremendous positive impacts on the community through service. These projects instill a sense of responsibility and community spirit among Scouts.

The service projects required to attain the rank of Eagle Scout are at the forefront of needed change and repair in neighborhoods across the region. Eagle projects resulted in 153,167 hours of community service. Some varied examples include:

- Shivam P. built bookshelves for the Katherine Hanley Shelter, adding a school supply and book drive. (top left)
- Grant K. painted a large “Explore” mural at Newtown-Lee Elementary School, featuring historical explorers that were gathered from a survey to promote diversity of various fields, time periods, and backgrounds. (center left)
- Eric A. and Troop 572 revitalized the outdoor area at the Sterling Volunteer Fire Company.

Davis J. developed an assessment tool for Be the Good Project to tackle food insecurity.

Scouting for Food:

Scouting for Food (SFF) is NCAC’s largest annual community service project to help feed families in need by collecting non-perishable food and distributing it to local food pantries and food banks throughout the Washington, D.C. region.

In November Scouts, their families, and our leaders dedicated 71,825 hours of community service during our Council-wide Scouting For Food service project including those by the Order of the Arrow lodge. The project not only helps to feed families, this collection supports our mission to inspire young Scouts to make ethical and moral choices over their lifetimes. (bottom left)

IMPACT: MEMBERSHIP

31,107

Total Membership

957

Total Units including 45 New Units

72.22%

Youth Retention Rate

Membership:

15,534 Cub Scouts in 368 Packs

14,318 Scouts BSA in 491 Troops

374 Explorers in 19 Posts

332 Venturers in 57 Crews

87 Sea Scouts in 11 Ships

210 Scouts in 4 units in the U.S. Virgin Islands and Direct Service in South, Central and North America.

4,330 female Scouts in the above programs

462 Learning for Life STEM Scouts in 14 Labs

Scouting C.A.R.E.S.

Scouting C.A.R.E.S., which stands for character, achievement, respect, education, and STEM, is an important part of NCAC's impact.

The program served 268 Scouts in 2024 while creating Scouting programs where they might not otherwise thrive, making Scouting inclusive and available to all.

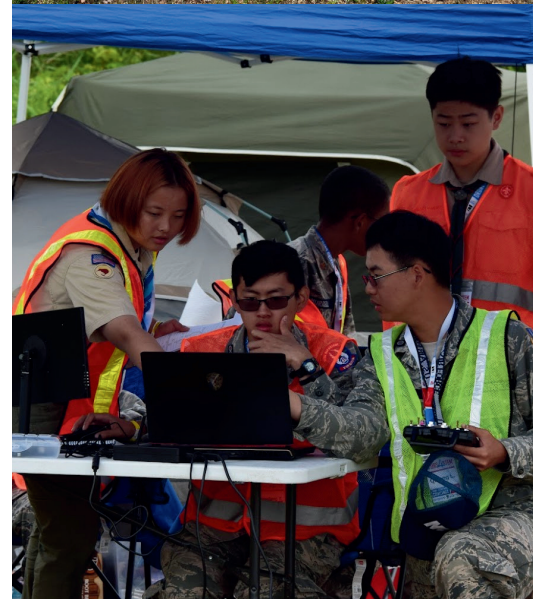
Five students in Scouting C.A.R.E.S., attending St. Francis Xavier, participated in a day of Paxtutent Day Camp. These five students were leaders of the day by performing the flag-raising ceremony and did a weather report for the other campers. They also learned how to fish and practiced casting. These Scouts were able to learn important skills of teamwork, confidence, and leadership. (center right)

STEM

Scouting offers the unique opportunity to for today's youth to experience Science, Technology, Engineering and Mathematics (STEM) in tandem with character development, leadership training, and ethical decision-making.

There were 462 Learning for Life STEM Scouts in 14 Labs in 2024.

Five Scouts from Troops 55B and 55G won the 2024 AMA UAS4STEM Drone Engineering Competition's National Second Place Award at the EAA AirVenture Oshkosh. They worked with the Civil Air Patrol Cadets from William P. Knight composite squadron. The Scouts and Cadets were able to design and build drones to complete missions that were part of the competition. (bottom right)



IMPACT: OUTDOOR ADVENTURES

6,615

Total Youth & Adult Summer Adventures

1,041

Youth at District Day Camps



Summer Camp

Goshen Scout Reservation, Camp William B. Snyder, Camp Catoctin, and Camp Howard M. Wall continue to provide pivotal outdoor programs to Scouts from throughout NCAC and across the nation.

- Goshen Scout Reservation is located in the wilderness of the Blue Ridge Mountains of Virginia and has at its center the beautiful, 450 acre Lake Merriweather. Spaced around this lake are: Scouts BSA Camps: Bowman, Marriott, & Olmsted; Resident Webelos Camp: Ross; and Lenhok'sin High Adventure. The Reservation welcomed 2,729 youth & 1,038 adults to summer camp. (top left)
- Camp William B. Snyder encompasses 350 acres including a managed wetland in Haymarket, VA, Prince William County. The Camp had 816 youth & 887 adults at summer day/resident camps.
- Camp Catoctin is a volunteer led Scouts BSA week-long camp in Frederick County, MD which had 94 youth & 10 adults participate.

Cub Scout Day and Twilight Camps

District Day Camps were held at 14 locations and enjoyed by 1,041 Cub Scouts.

Most camps offer a combination of archery, sling shots, arts and crafts, nature, field sports, fishing, and aquatics.



I can't wait til next summer so I can go again!"

- Eva C., Cub Scout Day Camper (center left)

High Adventure Expeditions

Our Council plans and trains for expeditions to National and regional High Adventure bases which include backpacking, climbing, and canoeing.

Troop 1396 had a summer trek in Wyoming, journeying through the Yellowstone and Grand Teton National Parks while experiencing wildlife such as bison and mule deer, and swimming at the Granite Hot Springs. The Troop members faced difficult weather conditions as they went through the Wind River Range, dealing with freezing temperatures, snow, and ice while already at high elevations. Despite these challenges, they have fond memories of the nature and lessons they learned. (bottom left)

IMPACT: ACHIEVEMENTS

46,989

Merit Badges Earned

1,090

Eagle Scout Ranks Attained

Advancement:

10,346 Scouts BSA Advanced
7,503 Cub Scouts Advanced
233 National Youth Leadership Trained
52 Supernova Awards
7 Meritorious Awards
1 Quartermaster Award

Exploring the Future

Explorer Post 1010 delivers a high school engineering work force development program.

Sponsored by the Rockville Science Center, the Post engages their members through national and international engineering competition programs, including American Rocketry Challenge, FIRST Tech Challenge Robotics, Botball Educational Robotics, and the UAS4STEM Drone Competition.

In 2024, the Post's team in the national UAS4STEM Drone Competition won the national championship held at Oshkosh, Wisconsin. The Post also had two FIRST Tech Challenge teams which narrowly missed a third invite to the world championship. Post teams developed a high-power rocket using the NASA project process as part of the NASA Student Launch Initiative and reached the final event for the top 100 teams in the nation in the American Rocketry Challenge. (center right)

Skills for Life

Earning merit badges helps Scouts BSA develop new skills, explore interests, and build confidence.

Merit Badges provide the opportunity to learn about sports, crafts, science, trades, business, and future careers. There are more than 135 merit badges, and any Scout, or any qualified Venturer or Sea Scout may earn any of these at any time.

This year we partnered with Montgomery College to offer a Merit Badge College at their Rockville campus. The Scouts visited the college and were exposed to many hands-on learning experiences. Some of the beneficial skills they learned were auto maintenance, archaeology, graphic arts, energy, fire safety, public health, and many more! (bottom right)



COMMUNITY SUPPORT

\$1,944,183

Raised for the Endowment Fund

\$904,963

For Friends of Scouting

\$728,749

For Special Events (net)

Popcorn

Our Scouts earned sales of \$2,243,139.

The Popcorn Program teaches Scouts the value of earning their own way, setting goals, and supporting their unit program budget. This is an essential part of the character development learned through Scouting.

Volunteers

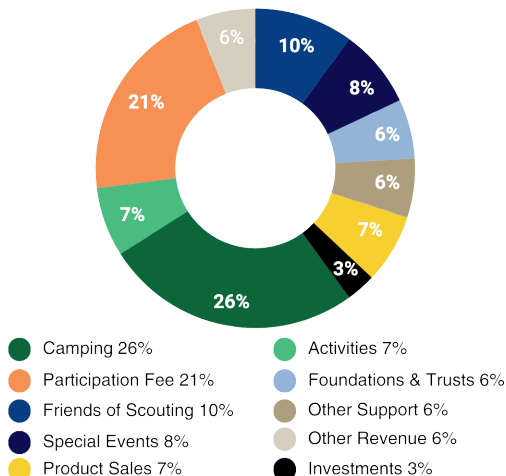
We are thankful to the 16,473 volunteers that assure NCAC can offer high-quality Scouting programs.

1.8 Youth per Volunteer Ratio
9,069 Adult Leaders Trained
93 Adults Wood Badge Trained
297 Unit Commissioners
3.1 Unit to Commissioner Ratio

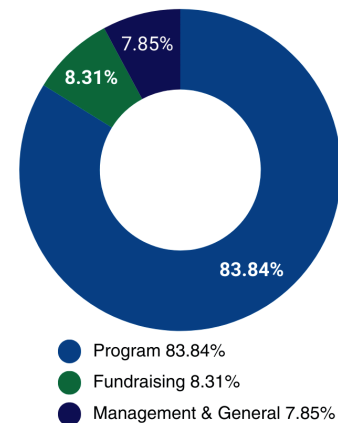


Finances

SUPPORT & REVENUE



EXPENSES



Looking Ahead to 2025: Leadership Begins Here.

SCOUTING AMERICA NATIONAL CAPITAL AREA COUNCIL

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NCAC News: WeOwnAdventure.com

Join Scouting: BeAScout.org