









Scouting Salutes the Military 2025 Prospectus

Date & Location: April 23, 2025 | Army Navy Club, Arlington, VA

Honorees:

Scouting Salutes the Military returns in 2025 to honor the unique bond between Scouting and the military community. Taking place during the Month of the Military Child, this special event recognizes extraordinary individuals whose service reflects the shared values of leadership, duty, and resilience.

We are proud to present five distinguished awards honoring:

-  **Active Duty Service Member**
-  **Veteran**
-  **Military Spouse**
-  **Military Child who is a Scout**
-  **Department of Defense or Military Department Civilians**
-  **Military Contractor (Individual or Company)**

Nominations Now Open!

Help us celebrate exceptional individuals who embody the spirit of service and Scouting. Submit nominations by February 15, 2025, to alissa.deaver@scouting.org. Detailed criteria and submission guidelines are attached. Honorees will be announced on March 1, 2025.

Theme:

Leadership Begins Here — *Celebrating the values that shape personal and professional success.*

Objective

Scouting Salutes the Military highlights the alignment between Scouting's core principles and military service. This event aims to:

1. Celebrate honorees for their civic contributions to the military and the community.
2. Strengthen bonds between Scouting and the military community by fostering relationships with key leaders.





3. Highlight shared values of leadership, integrity, and service.
4. Raise \$100,000 to support Scout America National Capital Area Council's programs, ensuring the development of future leaders with integrity and resilience.

Why Support Scouting Salutes the Military?

- **Celebrate Leadership:** Honor the individuals whose service exemplifies Scouting's principles.
- **Impact Future Leaders:** Sponsorships directly fund programs that inspire and equip youth in military families.
- **Build Community:** Connect with executives, policymakers, and military leaders in an exclusive setting.

Event Goals

1. Recognize and celebrate honorees and their families for their sacrifices and achievements.
2. Showcase the profound impact of Scouting on the military community.
3. Highlight the value of sponsor contributions and express appreciation.
4. Create an engaging and meaningful experience for attendees.
5. Achieve the fundraising target of \$100,000 to support critical Scouting initiatives.

The Connection Between Scouting and the Military

For over a century, Scouting has instilled values of leadership, service, and resilience—qualities essential to both Scouts and military professionals.

- **Shared Legacy:** Many of today's military leaders, including NASA astronauts, governors, and members of Congress, began their journeys in Scouting.
- **Proven Impact:** 57.4% of NASA astronauts, 36.4% of West Point cadets, and 25% of U.S. Naval Academy midshipmen participated in Scouting as youth.





Scouting not only builds future leaders but also supports military families through its programs, fostering a sense of community and service.

Sponsorship Opportunities

Your sponsorship celebrates the alignment of Scouting's values with the leadership demonstrated by our honorees while directly supporting programs that shape the next generation of leaders.

For sponsorship opportunities or additional information, contact:

Alissa Deaver, Director of Special Fundraising Events

Email: alissa.deaver@scouting.org

Phone: 410-897-2069

Keynote and Past Honorees

Past honorees include:

- Brigadier General Charles McGee, Tuskegee Airman
- General David L. Goldfein, Retired Chief of the Air Force
- Captain John Rotruck, Commander of the USNS Mercy
- The Honorable Joe Manchin III

Past speakers and emcee's include The Honorable Togo D. West, The Honorable Louis Caldera, and General J.H. Binford Peay III, USA (Ret).

Join Us

Celebrate the extraordinary contributions of our military community. Together, we salute their dedication, sacrifice, and leadership. Support Scouting Salutes the Military and invest in the leaders of tomorrow.

Make a Difference. Support Leadership. Celebrate Success.

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