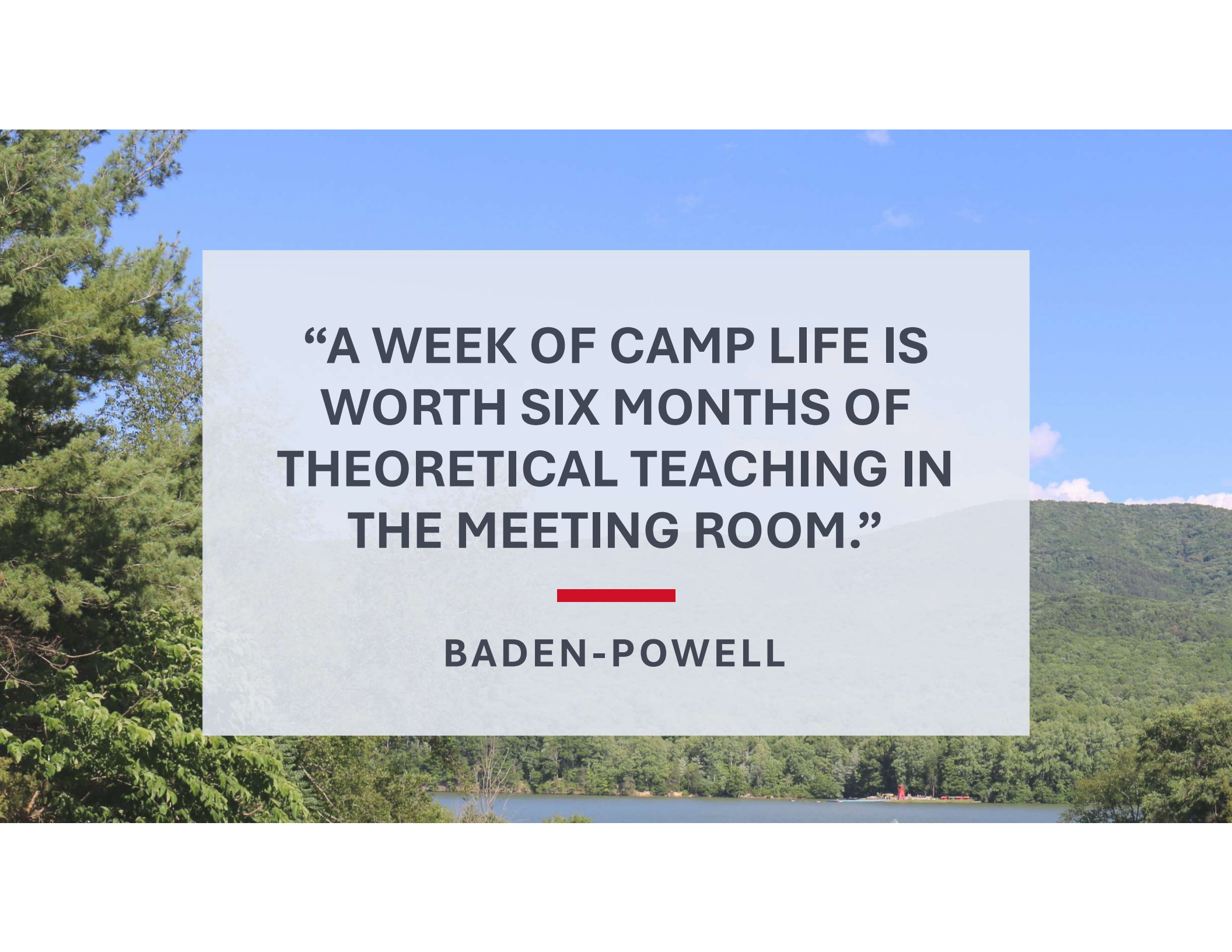


SCOUTING AMERICA NATIONAL CAPITAL AREA COUNCIL

# OUTDOOR PROGRAMS 2025

Town Hall





**“A WEEK OF CAMP LIFE IS  
WORTH SIX MONTHS OF  
THEORETICAL TEACHING IN  
THE MEETING ROOM.”**

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**BADEN-POWELL**

# What We Will Discuss Today

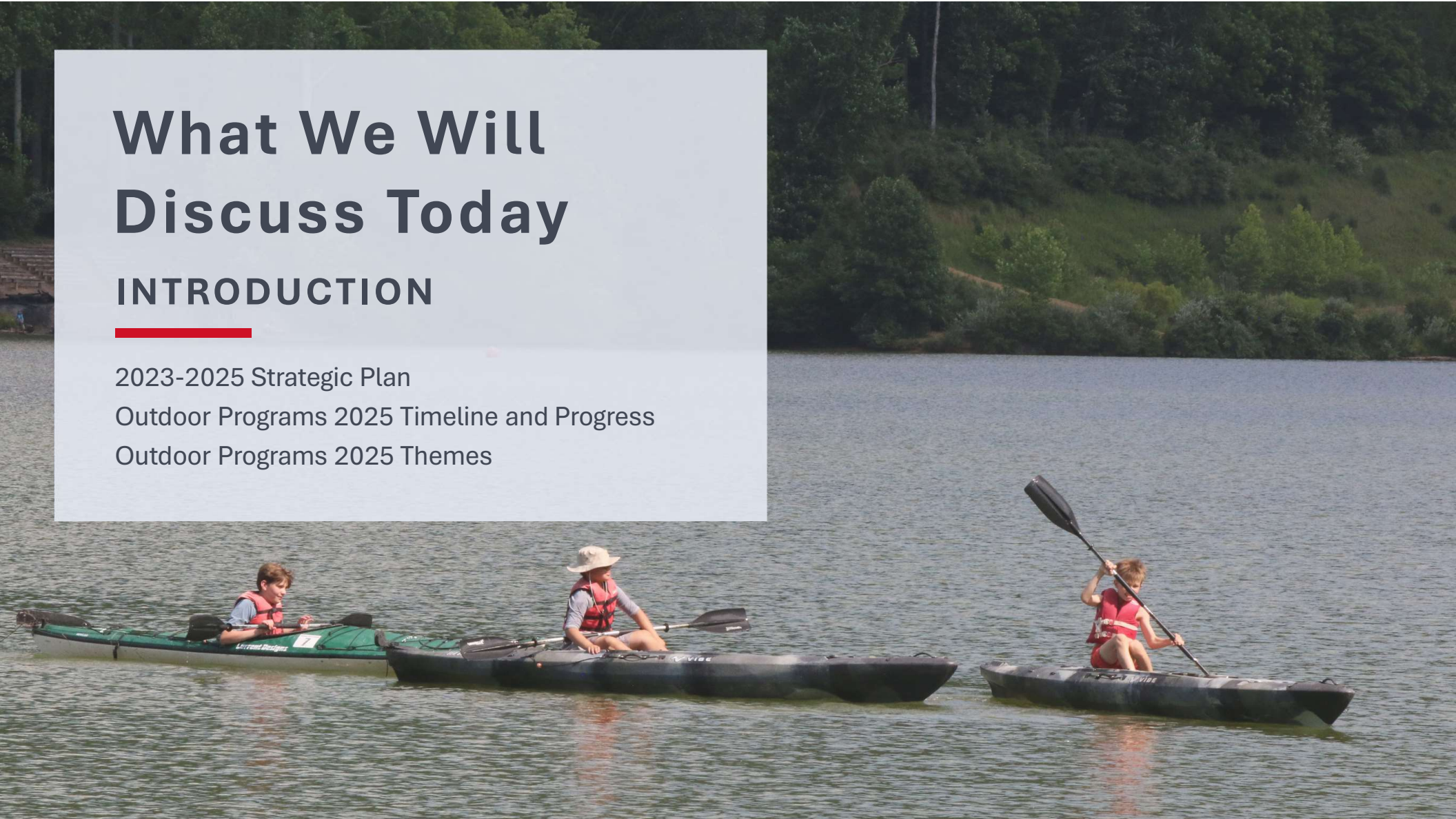
## INTRODUCTION

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2023-2025 Strategic Plan

Outdoor Programs 2025 Timeline and Progress

Outdoor Programs 2025 Themes



**Scouting America**  
National Capital Area Council

**STRATEGIC PLAN**  
2023 - 2025



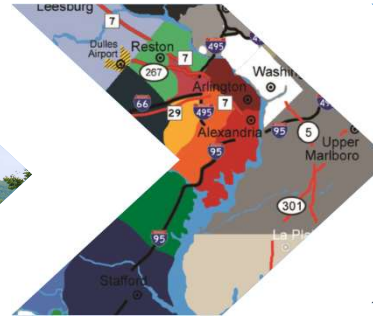
**Grow Cub  
Scouting**



**Effective Fund  
Development**



**Optimizing  
Facilities**



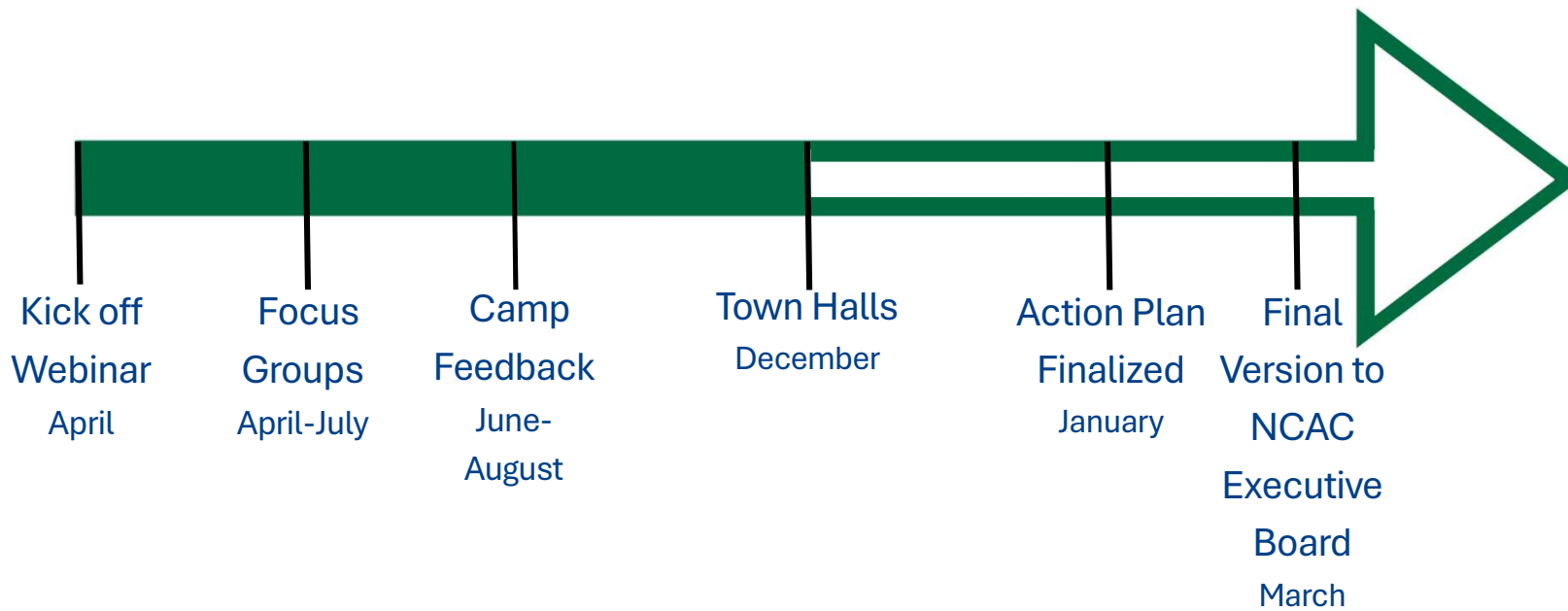
**Organizational  
Alignment**



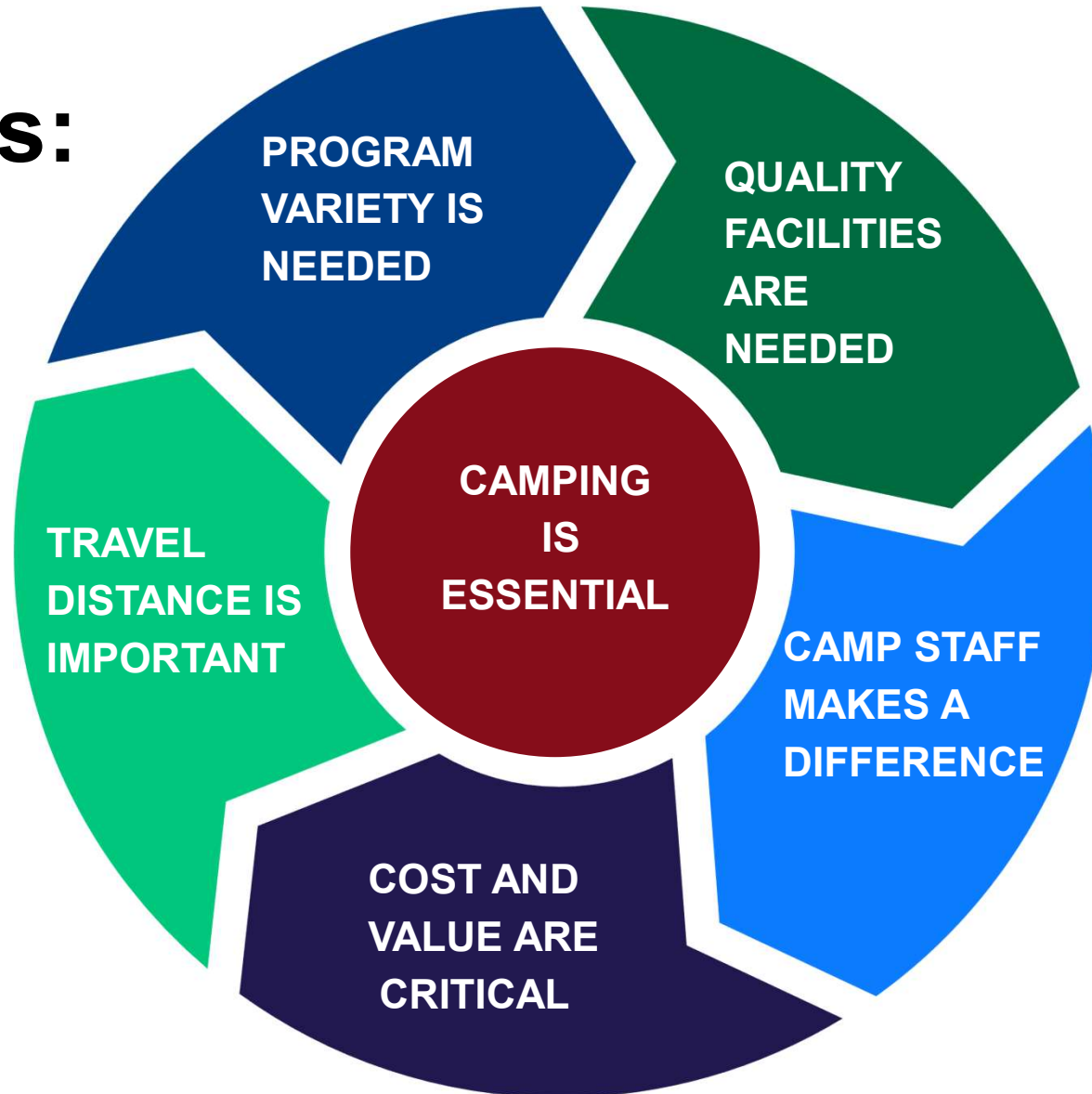
**Re-establish the  
Value of Scouting**

# OUTDOOR PROGRAMS 2025 STRATEGIC INITIATIVE

## TIMELINE AND PROGRESS



# Themes:



# 1. Camping Is Essential



# RECOMMENDATIONS

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- **1A - Create an Action Plan with assigned leads to implement the recommendations of Outdoor Programs 2025**

- **1B -Gain endorsement by the Scouting Community and approval by the NCAC Executive Board**

- **1C - Make the Action Plan a part of the Optimizing Facilities portion of the NCAC Strategic Plan**

- **1D - Review progress on the Action Plan on a quarterly basis**



## 2. Travel Distance Is Important



# RECOMMENDATIONS

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## **2A - FACILITIES**

Acquire at least one other property in the eastern half of the council for unit and district events, which might also feature a multi-function training facility.

## **2B - CUB CAMPING**

Greatly expand the list of council-approved camping sites for Cub units.

### 3. Cost and Value is Critical



# RECOMMENDATIONS

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## 3A – VENDORS

Establish vendor relationships to supply multiple districts for outdoor events, e.g. reduced cost porta potties

## 3B – EQUITY

In addition to scholarships for camp, find a way to loan, rent, or offer low-cost camping gear for those who may be disadvantaged, or units that are just starting out

## 3C - PARTNERSHIPS

Form partnerships with commercial camps, church camps, the YMCA, etc., to enable unit and districts events for reasonable cost



## 4. Program Variety is Needed



# RECOMMENDATIONS

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## 4A - PROGRAM IDEAS

- Poll NCAC units for their suggested program ideas they would like to see in NCAC day and summer camps, and find a way to inject program changes into camps each year

## 4B - CATALOG

- Create a web-based resource that catalogs vendors and providers of outdoor opportunities, e.g. rafting, climbing, range & target activities, fishing, etc. for units to contact

## 4C - INCLUSION

- Make adjustments to program offerings, camp facilities and staff to be inclusive of Scouts with special needs



# RECOMMENDATIONS

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## 4D - Access to High Adventure

- Expand our Council-run high adventure programs through facilitating Scout and Leader learning/preparedness, evaluating local offerings, and growing the number of units participating.

## 4E - Range and Target Activities

- Establish a full Range and Target Activities Program Plan for unit and summer camp use, in light of new BSA requirements for non-BSA range facilities that maximizes all NCAC facilities.



# 5. Quality Facilities are Needed





A group of Scouts in uniform are sitting around a table in a dining area, eating and talking. The table is set with plates, glasses, and pitchers. The background shows a kitchen area with a trash can and shelves.

# RECOMMENDATIONS

## 5A - GOSHEN

- **Improve facilities** maintenance, program and staff for a better camper experience while addressing attendance trends.

## 5B - HIGH SPEED INTERNET

- Complete the installation of wideband internet at GSR and Camp Snyder to offer connectivity for campers.

## 5C - BEST PRACTICES

- Gather best-practices from other institutions to redesign how the council provides tailored meals for Scouts that need them

## 5D - BATH FACILITIES

- Upgrade shower houses and toilet facilities to provide a satisfactory, healthy experience consistent with safeguarding youth.

## 6. Camp Staff Makes a Difference



# RECOMMENDATIONS

A photograph showing several individuals in protective gear, including helmets and face shields, participating in a controlled burn activity. They are standing in a wooded area with a wooden barrier in front of them. The scene is lit with bright, possibly artificial, light, creating a dramatic effect. The individuals are focused on the activity, and the background shows a dense forest of trees.

## 6A - COMPENSATION

Implement a staff compensation and amenities package that attracts and retains the best Scouts in NCAC and leaders to become staff members at Goshen and Camp Snyder.

## 6B - INCENTIVES

Consider incentivizing returning staff members with possible programs like mentorships through Executive Board members and their companies.

A photograph of a lake with a dock, a boat, and a sign in the foreground. The sign is a spiral-bound notebook with the words 'KAYAKING' and 'ROWING' written on it. The lake is blue and has a white boat docked. There are people on the dock and a green tarp on the right. The sky is blue with some clouds.

Q & A

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SHARE YOUR FEEDBACK  
ON THE THEMES

Please pause for a microphone prior to  
presenting your question.

# Provide Further Input

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Answer the Survey:

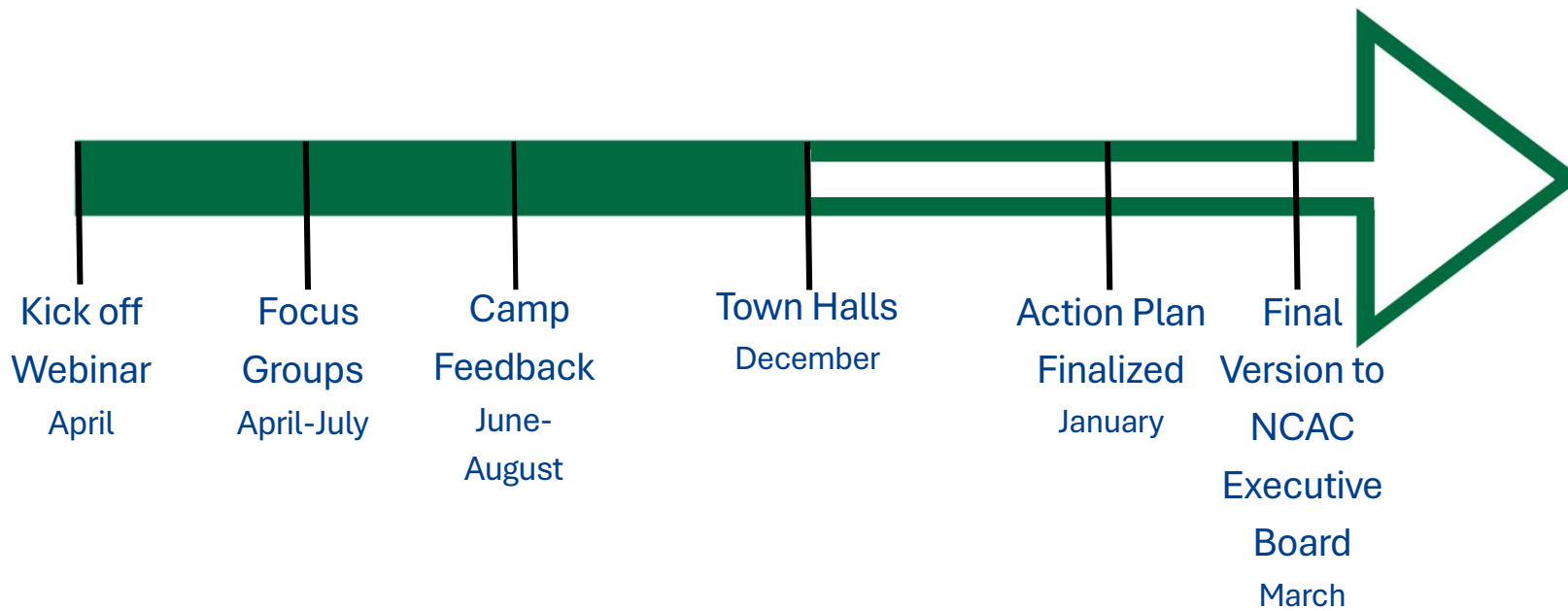
Or email [OutdoorPrograms@ncacbsa.org](mailto:OutdoorPrograms@ncacbsa.org)

Outdoor Programs 2025:  
December Town Hall Post-Meeting  
Survey



# OUTDOOR PROGRAMS 2025 STRATEGIC INITIATIVE

## TIMELINE AND PROGRESS





***Thank you!***

