

**DISCOVER  
INFINITE  
POTENTIAL**



# What is the Award?

It is the leading youth achievement award for young people that brings together practical experiences and life skills to create committed citizens of the world.



Over **1 million** young people are currently working toward their Awards and it is offered in more than **130 countries and territories** throughout the world.

# How Does the Award Work?

By encouraging young people aged 14 – 24 years to learn new skills, get physically active, volunteer within their communities, and discover a sense of adventure outside the classroom, the Award helps young people unlock their potential and become global citizens.

**VOLUNTARY  
SERVICE**



**PHYSICAL  
RECREATION**



**SKILLS**



**ADVENTUROUS  
JOURNEY**



**GOLD  
PROJECT**



|  | VOLUNTARY SERVICE | PHYSICAL RECREATION | SKILLS    | ADVENTUROUS JOURNEY   | GOLD PROJECT           |
|--|-------------------|---------------------|-----------|---|------------------------|
|  <b>BRONZE</b><br>14+ Years                     | 3 Months          | 3 Months            | 3 Months  | 2 Days / 1 Night<br>1 x Practice Journey &<br>1 x Qualifying Journey  | N/A<br>Gold Level Only |
| *Averaging at least 1 hour per week. Plus additional 3 months of a Major Section - either Service, Skill or Physical Recreation. |                   |                     |           |   |                        |
|  <b>SILVER</b><br>15+ Years                    | 6 Months          | 6 Months            | 6 Months  | 3 Days / 2 Nights<br>1 x Practice Journey &<br>1 x Qualifying Journey | N/A<br>Gold Level Only |
| *Averaging at least 1 hour per week. Plus additional 6 months of a Major Section if Bronze Award not completed.                  |                   |                     |           |   |                        |
|  <b>GOLD</b><br>16+ Years                     | 12 Months         | 12 Months           | 12 Months | 4 Days / 3 Nights<br>1 x Practice Journey &<br>1 x Qualifying Journey | 5 Days / 4 Nights      |
| *Averaging at least 1 hour per week. Plus additional 6 months of a Major Section if Silver Award not completed.                  |                   |                     |           |   |                        |

# Voluntary Service

Participants volunteer in their communities, make a positive contribution to society, and demonstrate social responsibility.

For example:

- Community work
- Youth work
- Community education and health education
- Environmental service
- Charity work
- Emergency service support



# Physical Recreation

Encourages young people to improve their fitness, hone their athletic talents, and pursue healthy lifestyles for mental and physical wellbeing.

For example:

- Ball sports
- Athletics
- Pool sports
- Winter sports
- Martial arts
- Animal sports
- Fitness activities
- Adventure sports

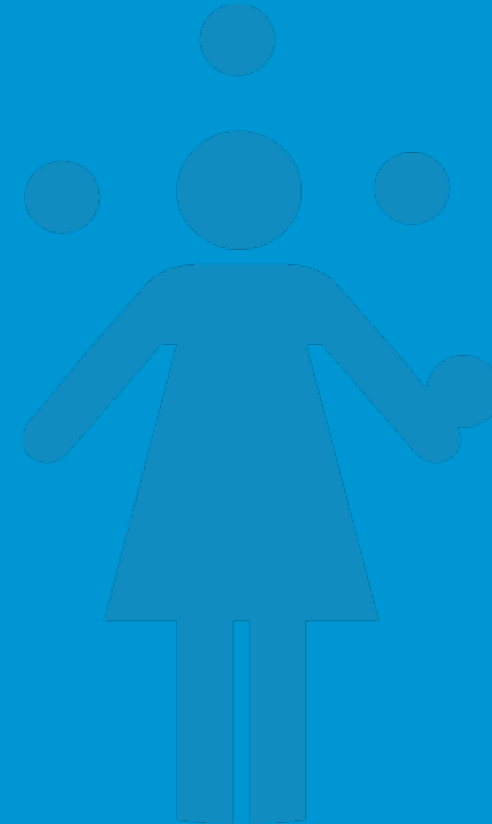


# Skills

**Enables Participants to develop their talents, broaden their abilities, increase their self-confidence, and improve their employability.**

For example:

- Music
- Sports related
- Arts & crafts
- Nature & environment
- Communication – e.g. film and photography



# Adventurous Journey

Young people discover a spirit of adventure and gain a deeper understanding of the environment and the great outdoors within a team setting.

Three parts of the Adventurous Journey Section:

1. Training and Preparation
2. Practice Journey (at least one day/one night)
3. Qualifying Journey



# Gold Project

Participants broaden their experience by staying in an unfamiliar environment with other young people, taking part in a worthwhile project and building new relationships.

For example:

- Personal training courses
- Environment & conservation projects
- Service-learning trips
- Skills camps





# Example Participant Awards



## Bronze Direct Entrant

| <u>Section</u>             | <u>Activity</u> | <u>Time Commitment</u>   |
|----------------------------|-----------------|--|
| Physical Recreation        | Karate          | 3 months   |
| Skills                     | Knitting        | 6 months   |
| Voluntary Service          | Tutoring        | 3 months   |
| Adventurous Journey Hiking |                 | Team Preparation over course of 4 months<br>1 day/1 night Practice Journey.<br>2 days/1 night Qualifying Journey |

# How is the Award Delivered?

With the support of adult mentors at your organization, known as **Award Leaders**, young people set SMART goals in each of the main sections. Participants do the following to get started:

- Select activities and set measurable goals. **You can likely use activities you are already involved with!**
- Choose an assessor for each section (independent person with knowledge and expertise to verify their activities, such as a coach or instructor)
- Complete activities for a minimum of one hour per week on average
- Log their activities' progress in the Online Record Book (ORB)



# What is Available for Participants?

1. Access to the Online Record Book website/app to register, select their activities and SMART goals, track their progress, and submit completed Award to assessors, Award Leader, and National Award Office for authorization.

**John Smith (Participant #000149066)**

Detail | Silver Level | **Gold Level** | History Log

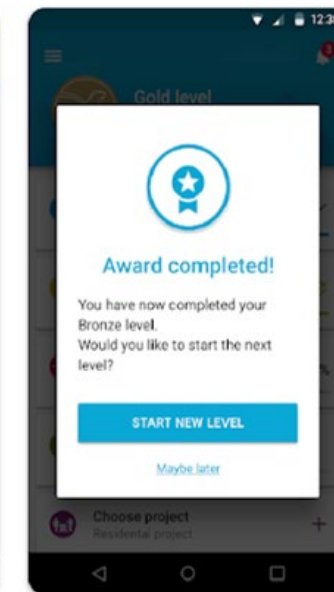
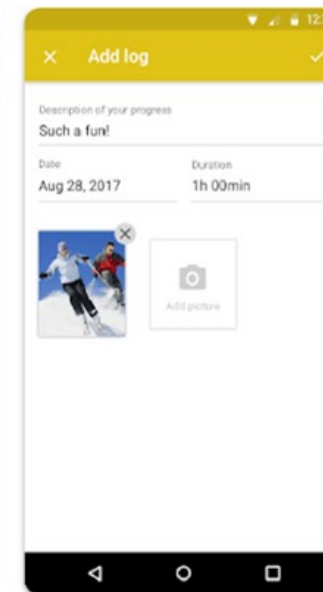
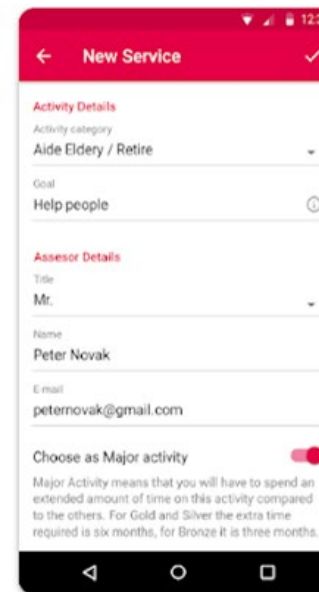
Award Details: Physical Recreation | Skills | Service | Adventurous Journey | Residential Project

Documents

Registration Assessment | **Registration Approval** | Setup | In Progress | Award Leader Sign-off | Award Office Sign-off | Complete

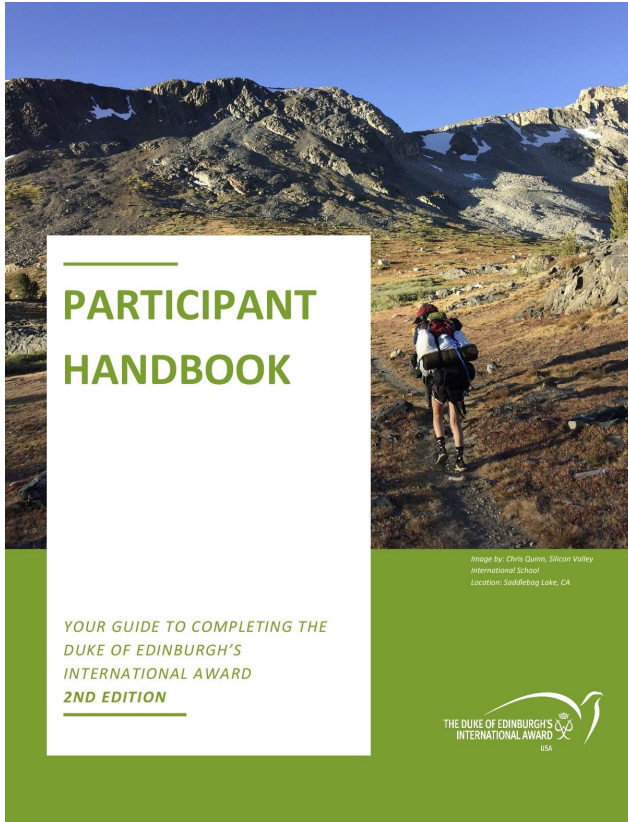
Ceremony | Inactive

| ID                          | First Name | Last Name | Email                | Parent Approval  | Payment | Review                  |
|-----------------------------|------------|-----------|----------------------|------------------|---------|-------------------------|
| <a href="#">PN000149066</a> | John       | Smith     | John.Smith@gmail.com | ✓ Electronically | ⌚ Paid  | <a href="#">Confirm</a> |



# What is Available for Participants?

2. Participant Handbook and other resources to help guide Participants through their Award journeys, in addition to mentorship from Award Leaders and quarterly newsletters.



- AWARD USA PUBLICATIONS
- ANNUAL REPORTS
- FINANCIALS
- AWARD CENTER RESOURCES
- PARTICIPANT RESOURCES
- RESEARCH AND IMPACT

## Participant Resources

- PARTICIPANT HANDBOOK, SECOND EDITION (ALL PARTICIPANTS) +
- PARTICIPANT HANDBOOK, SECOND EDITION (OPEN AWARD CENTER) +
- ASSESSOR INTRODUCTION TO THE AWARD +
- ONLINE RECORD BOOK TUTORIALS +
- HOW DOES THE ORB COUNT HOURS? +
- BRONZE AWARD CHECKLIST +
- SILVER AWARD CHECKLIST +
- GOLD AWARD CHECKLIST +
- DOES THIS QUALIFY FOR THE GOLD PROJECT? +
- REFERENCE ON PROFESSIONAL EMAIL COMMUNICATION +

# What is Available for Participants?

3. When each Participant completes an Award Level, they receive a certificate, medal, and pin, which is presented by the Award Center at a designated ceremony.



# What is Available for Participants?

4. Award Completers at any level are invited to join the Global Award Alumni Network (GAAN). There are also leadership opportunities and events within the international body as well as with Award USA, and many alumni go on to serve as Award Leader mentors to new Participants across the country.

## Award Alumni Leaders

Isabel Beariault



Víctor Echániz



Rosie Westerbeck



# A Credential for University & Job Applications



*“When I reflect on my upbringing and my journey thus far, there is no question that The Duke of Edinburgh’s International Award played a very significant role in shaping who I am today. Most notably, the program, which I began at the start of high school, helped cultivate a commitment and ability to engage in the communities that I am a part of; a recognition of the immense value of experiential learning; and a belief in my ability to use my unique skill set to effect change.”*

Nicholas Johnson was the Valedictorian of Princeton’s Class of 2020 and the first Black Valedictorian in the University’s history.

# A Credential for University & Job Applications



- The Award is well-known to university admissions officers both in the US and abroad.
- It provides an extra, globally-recognized credential for activities you are likely already engaged in.
- The Award shows that you are goal-oriented and reflective in your endeavors.
- Your ongoing logs of Award activities are a great reference when working on application essays as well!



# A Credential for University & Job Applications



The Award provides experiences that are desired by employers as they develop essential skills that make for well-rounded employees.

The Award helps develop the skills employers most look for, including:

- Communication
- Commitment
- Time Management
- Critical Thinking & Problem Solving
- Teamwork
- Entrepreneurial Initiative



*"One of the greatest services we can do for our young people is to give them the skills and confidence needed to enter an increasingly competitive and complex work environment. I applaud the Award on the contribution it has made to this endeavor over the last 60 years."*

– Paul Polman, former CEO of Unilever UK

# Becoming an Award Center

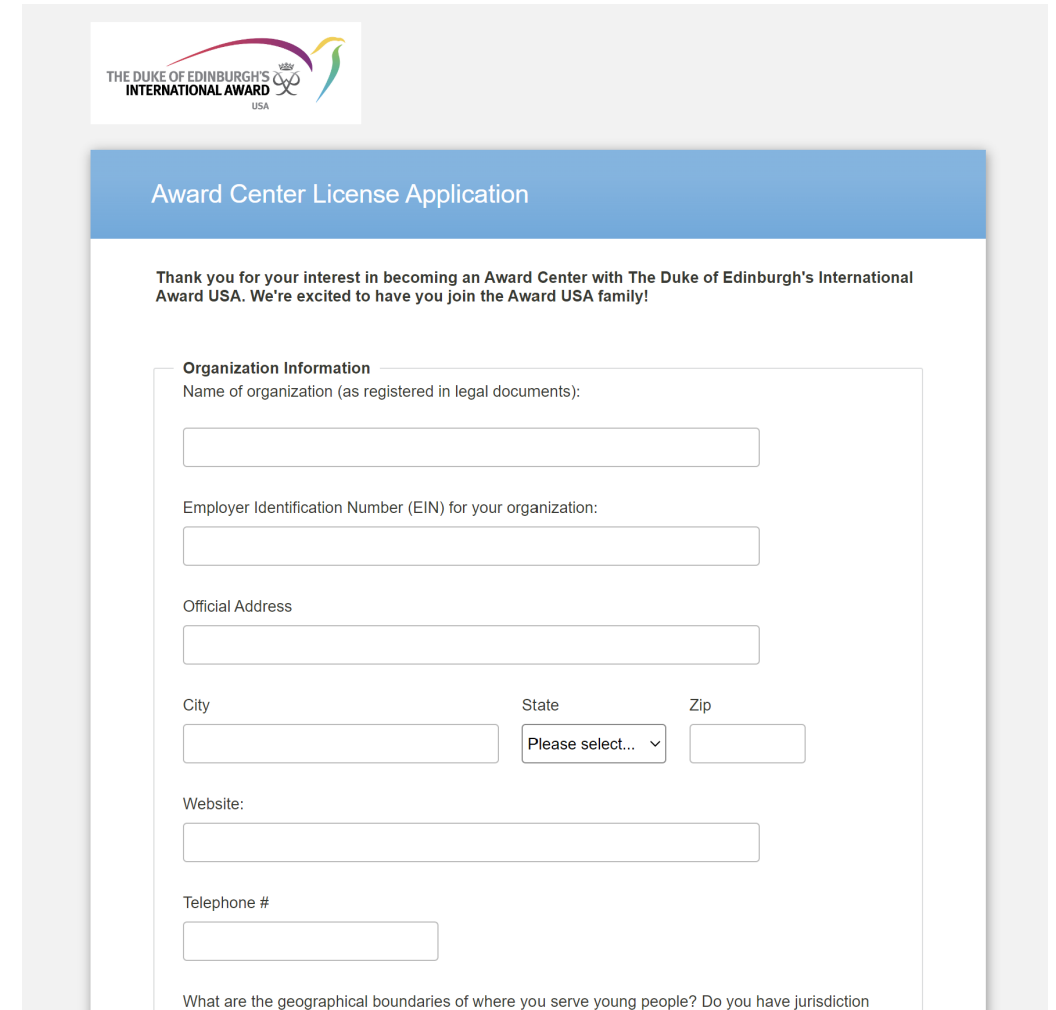
**Step 1:** Determine the level of interest

**Step 2:** Enlist the support of senior leaders in your organization

**Step 3:** Identify your Award Team (at least two coordinators)

**Step 4:** Apply For License:

<https://www.tfaforms.com/4775968>



The screenshot shows a web form titled "Award Center License Application" for The Duke of Edinburgh's International Award USA. The form includes a header with the organization's logo and a blue title bar. Below the title bar, there is a thank-you message. The main section is titled "Organization Information" and contains several input fields: "Name of organization (as registered in legal documents)", "Employer Identification Number (EIN) for your organization", "Official Address", "City", "State" (a dropdown menu with "Please select..." as the current selection), "Zip", "Website", and "Telephone #". At the bottom of the form, there is a question: "What are the geographical boundaries of where you serve young people? Do you have jurisdiction".

# Becoming an Award Center

**Step 5:** License Agreement, Signature, and Annual License Fee Payment

**Step 6:** Delivering the Award: Training & Onboarding

**Step 7:** Recruit your First Participants and Manage the Award Program



# Costs and Financial Assistance



| Component                          |  | Cost                                      |                         |   | Details                                       |
|------------------------------------|--|---|-------------------------|---|---|
| Annual License Fee (ALF)           | Private Institutions                   | Publicly Funded or Government Institution | Non-Profit Organization | Organization Budget   | Payable upon signing the license (annual fee) |
|                                    | \$500                                  | \$250                                     | \$125                   | <\$249,999  |   |
|                                    |  |   | \$250                   | \$250,000-499,99  |   |
|                                    |  |   | \$375                   | \$500,000-999,999   |   |
|                                    |  | \$500                                     | >1,000,000              |   |   |
| Participant Registration Fee (PRF) | Bronze                                 | Silver                                    | Gold                    | This is a one-time fee per Participant, per level and it is charged based on their registration on the Online Record Book (ORB). These are paid directly to the Award USA by the Participant through our online portal. |   |
|                                    | \$100                                  | \$125                                     | \$150                   |   |   |
| Training Fees                      | Online training fee = \$100 per person |   |                         | Minimum training requirements: 2 adults trained as Award Coordinators.  |   |

# Costs and Financial Assistance

Financial assistance is available to individual Participants through Award USA if they qualify.

Financial Assistance Eligibility Requirements:

- Qualify for free or reduced-price lunch
- Qualify for Pell Grant funding
- Experience uncaptured and substantial financial hardships



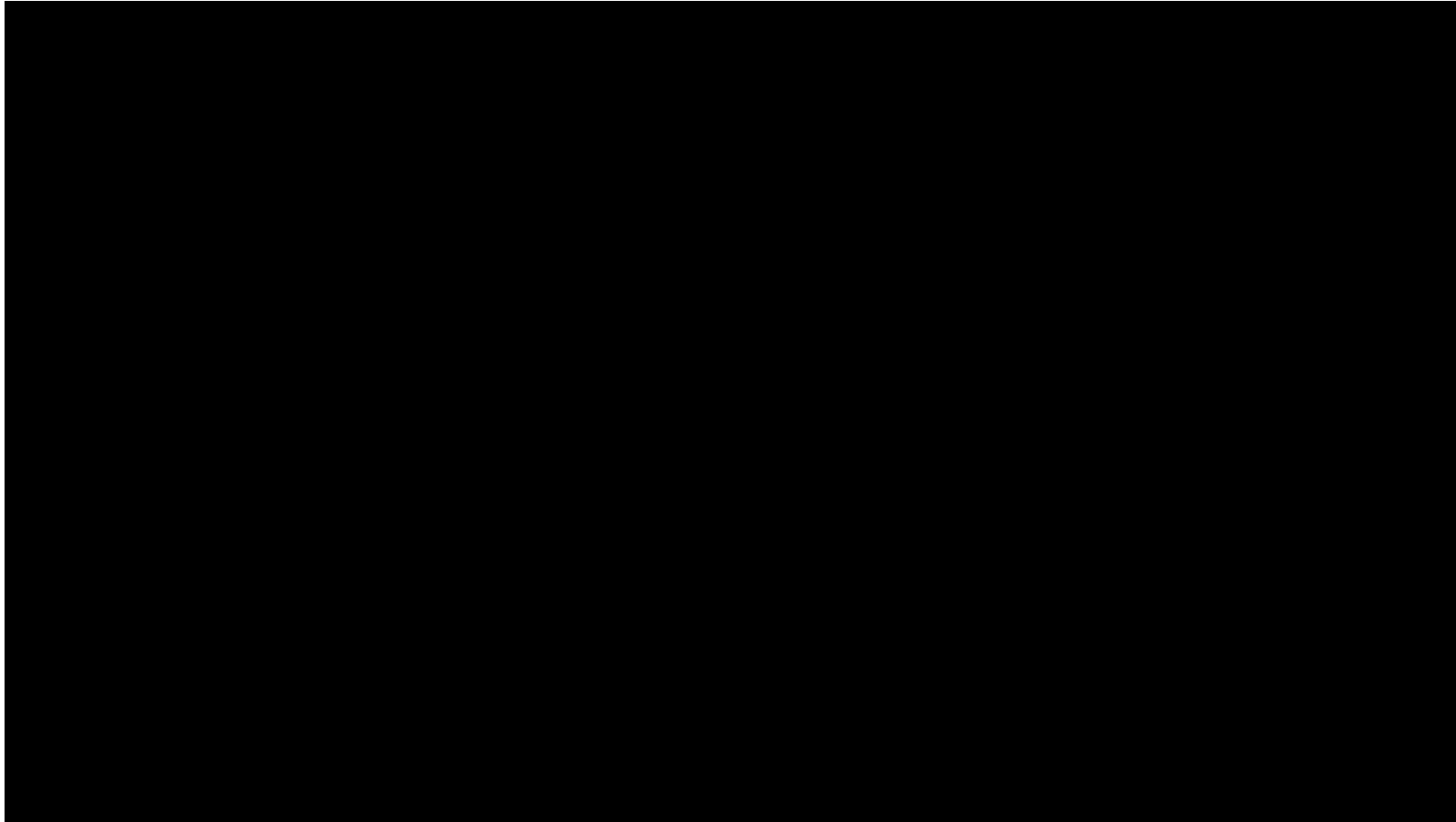
**THE MICHAEYLA NADEAU MEMORIAL  
FUND AT AWARD USA**

# Support to Award Centers

- ✓ Designated Award USA Staff member for ongoing support
- ✓ 100% virtual training, with live portion scheduled around your calendar
- ✓ Continuing Education Sessions and monthly newsletter
- ✓ A portfolio of Award management tools and resources
- ✓ Membership in a global peer-to-peer discussion forum

# *WE ARE* **#WORLDREADY**

Watch the film





# Questions

For more information contact:

