

Thank you for being here,
we will begin soon.



Welcome!



2023-25 NCAC Strategic Plan

Grow Cub
Scouting

Effective Fund
Development

Optimizing
Facilities

Organizational
Alignment

Re-establish
the Value of
Scouting



Ongoing Facilities Optimization Work

2022

Optimizing
Facilities:
Suggestions
for
improvements
and follow-on
work



2023 - 2025

Real Estate Committee:
Evaluate the usefulness of our
Council facilities

Outdoor Programs 2025:
Ask our Scouting Community what
programs and facilities they want



The Goal of Outdoor Programs 2025

Define a compelling, dynamic and sustainable NCAC Outdoor Program and associated facilities that:

- Delivers the Scouting mission in a forward-thinking manner through at least 2050;
- Understands and expresses our Scouting Communities' evolving expectations in a transparent way;
- Attracts and retains Scouts and families of all abilities and means with age-appropriate experiences;
- Is a model that other councils emulate.



An 18-Month Process

Obtain Data and Feedback from our Scouting Community by:

- Focus Group Discussions
- Surveys
- Townhall Meetings

Deliverable

- An action plan to adjust our Council outdoor programs and facilities to best serve our Scouting Community for the next 25 years.



Timeline

Spring 2024 – Focus Groups meet for discussions

Summer

- Camper discussions
- Summarize results, identify themes and trends

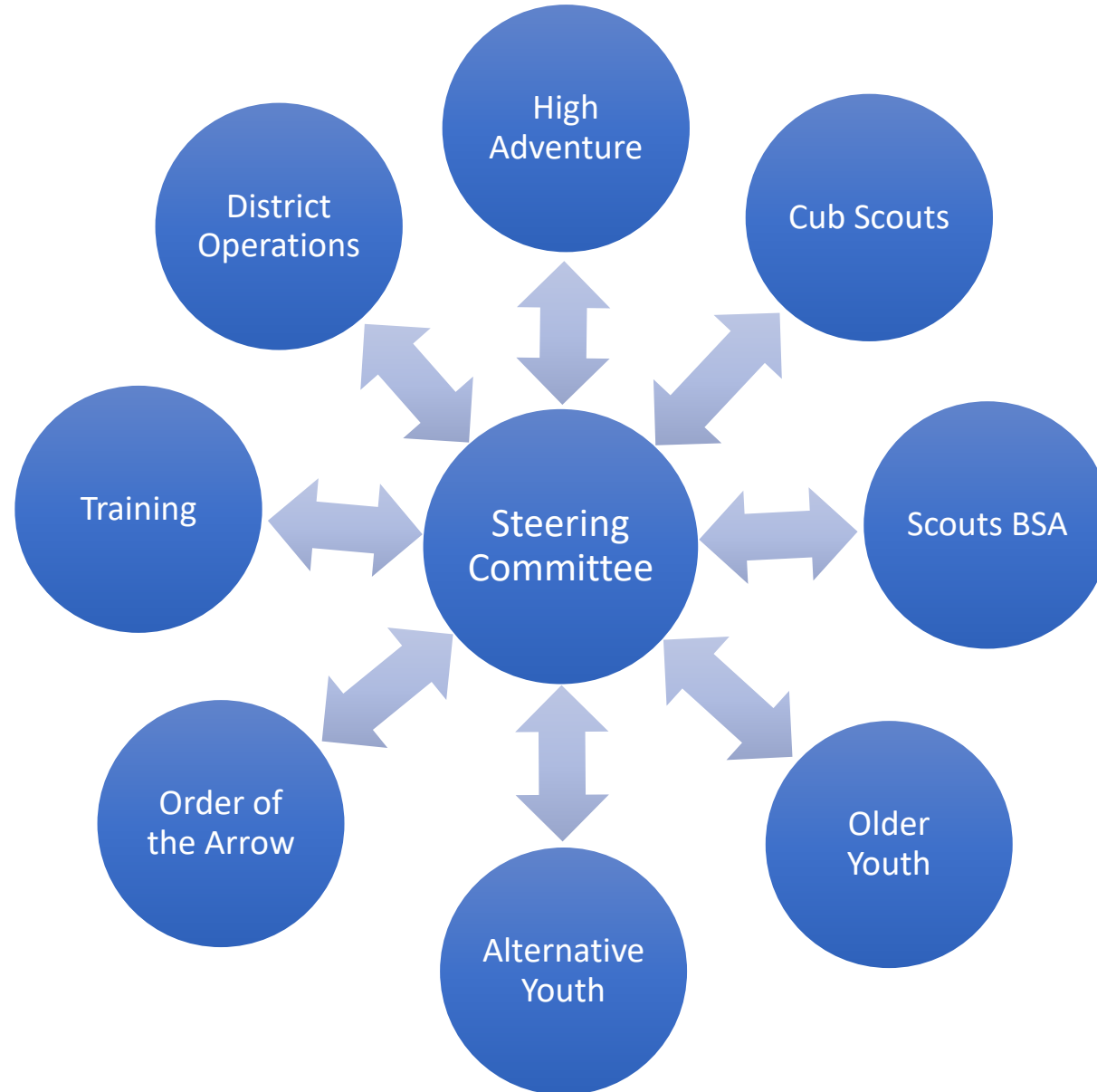
Fall – Scouting Community adds to, adjusts and validates results

- Surveys
- Townhall Meetings

Winter 2025 – Publish results, begin work on Action Plan



The Process, Part 1



The Process – Part 2



What We Already Know

Need to invest more money in our camps

- Camps Snyder and Wall need enhancements
- Goshen Scout Reservation (GSR) infrastructure needs revitalization

Our camps' programs and staff need improvement

- We must invest in watercraft, program areas, recruiting, and seasonal staff pay

Our campers expect more modern amenities

- Broadband Internet, gender neutral bathrooms, camp site power and more

Outdoor recreation is booming – how do we take advantage of it?



Ongoing Camp Improvements

Installing Fiber internet for this summer at Camps Ross, Marriott and Baird
While continuing to operate Hotspot Internet at Camps Olmsted and Post

Increased seasonal camp staff pay the past two years

- Need further increases and incentives

Purchased new tents for last 4 years for Camp Snyder and GSR

- Can't buy tents fast enough to replace worn tents

Improving Range and Target Sports at GSR

- Received grants in past two years for new rifles, bow, arrows, etc.
- Raising the range berms at Camps Marriott and Olmsted

Added one more week of Scouts BSA Merit Badge camp at Camp Snyder



The Recent Council Real Estate Decision

On March 23, the NCAC Board of Directors approved the listing for sale of

- The Marriott Scout Service Center (MSSC) in Bethesda, MD
- An unused 21.5-acre Haymarket, VA parcel **South** of I-66

Marriott Scout Service Center

- Greatly under-utilized, particularly since remote work became common
- MSSC is no longer in the population nor geographic center of our council
- Proceeds from the sale will establish more appropriate facilities to serve our Scouts, units and volunteers

Haymarket, VA property

- A narrow strip of land physically separated from the camp by I-66
- Partially zoned for industrial use in a growing area of the county



The Haymarket, VA Property Listed for Sale:

Camp Snyder

330 acres North of I-66
Already developed and in use
Retained for NCAC use

I-66

Haymarket Property

21.5-Acre Parcel South of I-66
Undeveloped and not used
Being Sold



Stay Informed and Participate

As time goes by, visit the Outdoor Programs 2025 website to:

- Learn about Status
- View Results
- Participate in Surveys
- Sign up for Townhall Meetings

www.ncacbsa.org/outdoor-programs-2025/



*Questions?
Comments?*

*Suggestions on the
process?*





*THANK
YOU!*

